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### **Who We Are:**

**MAPS 4 College (MAPS)** is a 501 (c)(3) non-profit organization that exists to provide comprehensive programs and services designed to help students develop necessary competencies to graduate from high school, succeed in college, excel professionally and live a life with character and excellence.

### **MAPS acronym stands for:**

**M**otivate to strive for excellence,  
**A**chieve to help the community-at-large,  
**P**ersonal commitment to transcend perceived limits,  
**S**peak the truth; change the world.

### **Our Values**

- We believe that education is an important consideration in sustaining a free and open society;
- We believe that learning prepares the mind, body and spirit for leading an ethical and principled life of leadership and service;
- We believe that college is different than high school and that college-bound students need to be prepared to engage in deep-learning strategies;
- We believe that education is continuous, learning is contagious and the rewards of rigorous study are substantial and life enhancing;
- We believe in liberating students from their prior learning constraints, so that they can actively engage in shaping their own future, leave behind their past worries and concerns, and look forward towards what lies ahead.

### **Our Mission**

MAPS 4 College was founded to help students gain entry into the college/university of their choice as well as the workforce; it engages students in a rigorous comprehensive, one of a kind learning skills program designed to develop and inspire lifelong learning and workforce readiness. This program helps students discover, articulate, and achieve their personal and educational goals regardless of their previous learning difficulty.

### **Our Vision**

We are a pipeline for providing students with the *out-of-classroom* help often needed to graduate from school, go to college, and enter the workforce. We provide a service to the community by engaging school students, couples (married and divorced), and families in healthy activity that enables them to maintain a quality life experience. Included in our approach are the following: teaching about the proper foods to eat, the value of physical exercise and other health related issues. We help to strengthen our communities by making it possible for students and adults to become active citizens who will combat injustices and inequities in their lives. Also, we provide opportunities that will help our clients to become involved in administrative and programmatic internships with MAPS.

### **Our Goals**

- To develop students both academically and personally, while taking into account their future goals;
- To help students set goals for themselves that will enable them to prepare for college and the workforce;
- To offer mentoring and life-coaching to students so that their transition from the familiarity of home to college is plausible;
- To provide professional development to teachers, counselors, and others in regards to college and workforce readiness; and
- To collaborate with local organizations, schools, and other programs.

**Programs and Services:** These support programs aim to develop students' self-confidence and foster both academic and personal growth. They are offered through an integrated model consisting of:

- college counseling courses,
- service-oriented internship opportunities,
- financial planning and savings strategies,
- a summer college camp,
- college tours,
- SPICES - personal development courses, and
- academic-success seminars.

**Program Approach:** Our curriculum is **holistic**. In addition to helping students graduate from high school, the staff counsels and advises about going to college and/or the need to pursue practical workforce readiness skills. We target core interpersonal issues that students may face and helps them combat those issues whether they are low self-esteem, stress due to familiar and/or school demands, issues of social acceptance, developing friendships and relationships, use and abuse of drugs and alcohol, low grade point average, conflict resolution, and/or any other learning or interpersonal/social issues that may be negatively affecting their success in school.

**Program Structure:** Program content and knowledge is delivered to students in a variety of ways including:

- Formal classroom study (lecture and interactive);
- Workshops and seminars;
- College career planning and development fairs; and,
- Attendance at educational conferences and leadership training programs.

(Our programs locations include: churches, schools and businesses.)

**Collaborative Partners:** MAPS receives top-notch training from local, regional, national conferences and professional development programs. In turn, we provide these services to our partners, i.e., school districts, communities, and other agencies. It trains various personnel how to help their students succeed in school, college and life.

**Partnerships and Sponsors include:** TELACU, AAUW (American Association of University Women), Regional Admission Counselors of California (RACC), Urban Strategies, Baldwin Park Unified School District (BPUSD), Claremont Colleges, Camino Nuevo High School, Colegio New City High School, Oscar Del La Hoya Animo Charter High School, Downey Adult School, City of Baldwin Park, Cypress College, Fullerton Presbyterian Church, Cerritos Presbyterian Church, ACT, Inc., California Healthy Marriage Coalition, The Korea Times, Zeta Tau Foundation, and much more.

Office Max, Chipotle, McDonalds, K1 Speed, United Food and Commercial Workers International Union (UFCW - Local 1428), San Gabriel Valley Tribune, D & S Bakery, Trader Joes, and Starbucks.

### **Colleges and Universities**

Claremont Colleges (Harvey Mudd College, Pitzer College, Claremont McKenna College, Pomona College, and Scripps College), Hawaii Pacific University, Drexel University, University of Washington - Bothell, Brandeis University, and Columbia College.

### MAPS 4 College's Track Record (Accepted/Waitlisted)

Boston University	Boston College	Brandeis University
UC Berkeley	UC Los Angeles	UC San Diego
UC Irvine	UC Santa Cruz	UC Davis
UC Santa Barbara	UC Riverside	CSU Long Beach
CSU Fullerton	CSU San Bernardino	CSU San Jose
CSU San Francisco	Harvard University	Cornell University
Princeton University	Columbia University	Yale University
San Francisco State University	Gettysburg College	Colgate University
University of San Diego	Clark University	Grace College
New York University (NYU)	Northwestern University	Hope International University
University of Southern California (USC)	Swarthmore College	Tufts University
Wesleyan University	Duke University	University of the Pacific
Cal Maritime	Emerson College	Occidental College
Drexel University	Harvey Mudd College	George Washington University
University of Hawaii	Emory University	U. of Dubuque
Gordon College	California Community Colleges	Out-of-state Community Colleges

### Current Projects for 2010

#### New Project

**Community** = MAPS has sites in Fullerton, Artesia, Downey, and Baldwin Park. MAPS received free facility usage at Family Service Center in the City of Baldwin Park – Recreation and Community Services to provide youth programs.

MAPS also provides on-going internship and community service opportunities to students and adults to gain the job readiness skills needed to be successful in the workplace.

#### AAUW - 2 year project in Baldwin Park, CA

MAPS 4 College helps students graduate from high school, get accepted to a college, attend and graduate from college, gain job readiness skills, find a satisfying career and acquire life sustaining skills. The **College Preparatory Mentoring Project** presents students a unique hands-on learning experience that is expected to impact the students and the community. It will transform and empower young female students because they will be ready for college and learn how to become a leader as well as a mentor throughout their community.

#### August - October

\* The College Preparatory Mentoring Project began on September 17, 2010. MAPS will be working with 8 female students.

<b>Event</b>	<b>Description</b>	<b>Date</b>	<b>Number of Participants</b>
Speaking Engagement	MAPS and Bold Faith Ministry had April Hernandez-Castillo (actress from <i>Freedom Writers</i> ) and Jose Castillo spoke during the Red Ribbon Week event at the City of Baldwin Park.	October 23	
College Fair at Pasadena City College	MAPS and ACT, Inc. will be participating at the college fair	October 16	
Speaking Engagement	MAPS and Bold Faith Ministry had April Hernandez-Castillo (actress from <i>Freedom Writers</i> ) speak to high school students	October 1	School-wide change
SPICES Curricula	MAPS partnered with Oscar Del La Hoya Animo Charter High School to offer the Connections: Dating and Emotions curriculum to 9 <sup>th</sup> and 10 <sup>th</sup> grade students	October	300 students
SPICES Curricula	MAPS partnered with LA Leadership Academy to offer the Connections: Dating and Emotions curriculum to 9 <sup>th</sup> and 10 <sup>th</sup> grade students	October	200 students
SPICES Curricula	MAPS partnered with Camino Nuevo High School to offer the Connections: Dating and Emotions curriculum to 9 <sup>th</sup> and 10 <sup>th</sup> grade students	October	118 students
College Tour at Cypress College	MAPS took six adult students to take a tour of the Cypress College camps	September 15	6 students
Workshop presentation at Cypress College	MAPS CEO conducted two presentations	September 15	10 students
Adult School	MAPS partnered with Downey Adult School to offer a GED/Career Prep/Internship Training Program	September - October	12 students

Summer Camp	Students from CA participated in a three-day Mountain Top College Summer Camp at Lytle Creek, CA	August 16-18	24 students
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**May - July 2010**

<b>Event</b>	<b>Description</b>	<b>Date</b>	<b>Number of Participants</b>
Adult School	MAPS created a new school-wide operational plan that is focused on college and career readiness.	Jan - July	School-wide change
Adult School	MAPS is collaborating with Downey Adult School to provide a workforce readiness curriculum to be implemented in April. MAPS courses: Business Writing and Grammar 4 the Workforce, Mathematics 4 the Workforce, Career and College Pathways, and Relationship Skills.	June-July	25
General Assembly presenter in collaboration with 30 nonprofit agencies	<b>Day One Pasadena</b> in collaboration with <b>Learning Work! Charter School</b> . The presentations are: 1. College Readiness-Steps You Need to Take, and 2. The 4 C's - Cultural, Social, Emotional, and Human Capital - Getting Your Life on Track	7/15/2010 7/19/2010	100 students and 4 adults
ACT Prep	Provided ACT Testing at Cerritos Presbyterian Church. Students' scores increased around 7-9 points (equivalent to 700-900 SAT points)	May 2010	3 students

**April 2010**

<b>Event</b>	<b>Description</b>	<b>Date</b>	<b>Number of Participants</b>
Community Event	Hosted the first annual community event. MAPS hosted a " <b>Spring to College</b> " event and an opening ceremony between MAPS and Baldwin Park. Keynote speaker: <b>Senator Gloria Romero, Assemblyman Ed Hernandez, School Board Member Hugo Tzec, Actress Nikki SooHoo</b> from The Lovely Bones	4/10/10	150 parents & students

	and Bring It On: Fight to the Finish, and much more.		
Community-Wide event	MAPS will present a college readiness workshop at the <b>16th Annual Adelante Mujer Latina Conference</b> to inspire young Latinas.	4/24/10	45 parents & students
Adult School	MAPS launched its first <b>National Career Readiness Certificate program</b> in LA County to measure job readiness skills for unemployed, uneducated, and economically disadvantaged adults. MAPS courses included Business Writing and grammar (5 week), reading (5 week), basic math I and II (10 week), and career and college pathways (7 week). Students participated in 10-week healthy relationship skills course using Pick-A-Partner, Couple-hood, and Ultimate Relationships - divorce prevention curriculum.	4/26/10	25 adults
Counseling & College Fair	MAPS participated in <b>Orange County NACAC College Fair</b> as a counselor.	4/25/10	20 parents & students
Counseling & College Fair	MAPS' CEO participated on the publicity committee involved with the <b>Los Angeles NACAC College Fair..</b>	4/26-27	30 parents & students
Counseling & College Fair	MAPS participated in the <b>National Hispanic College Fair, CSLA</b>	4/27/10	50-60 students

### March 2010

Event	Description	Date	Number of Participants
Adult School	Presented an adult relationship skills class at Downey Adult School	3/2/10	8 students
Relationship Skills Development for Youth	Launched a youth relationship skills class at <b>Frontier High School</b> –	3/4/10	15-30 students
High School	Presented Explore Interpretive Workshop at <b>Los Angeles Center for Enriched Studies (LACES)</b>	3/10/10	200 parents & students
District	Conduct Explore Interpretive Workshop at three <b>LAUSD school sites (District 4, 6, and 8)</b> to counselors and administrators	3/16-18/10	40 counselors and admin

Community meeting	Participated in the DCFS community service meeting held at Unity Church,	3/24/10	15 adults
College Going and Career Fair	Participated in the college and career fair at <b>Baldwin Park High School</b>	3/25/10	70-80 students

### **February 2010**

<b>Event</b>	<b>Description</b>	<b>Date</b>	<b>Number of Participants</b>
Relationship Skills Development for Youth	MAPS launched 14 youth relationship skills program to 200 students at <b>Camino Nuevo High School.</b>	2/4/10	200 students
Financial Literacy workshops	Presented four Financial Literacy workshops at <b>Cypress College</b> during "Student Success Week" *	2/10-11/10	10-15 students
Workshop	Conducted a financial aid workshop in Fullerton	2/12, 26/10	30 parents & students
Community Event	Presented four financial literacy and college readiness workshops at <b>San Gabriel Valley's Youth Summit (SGV)</b>	2/20/10	over 50 students
High School	Provided PLAN/ACT Interpretive Training at <b>Corona Del Mar High School</b>	2/23/10	75 parents & students
High School/District	Presented "Developing a Stellar Academic Resume" and participated in the <b>Torrance Unified School District's</b> College Fair	2/27/10	40 parents and students

### **January 2010**

<b>Event</b>	<b>Description</b>	<b>Date</b>	<b>Number of Participants</b>
High School	Launched youth relationship/interpersonal skills class at <b>Colegio New City High School</b>	Feb-June	30 students
High School	Participated in <b>La Sierra/La Vista High School</b> 1 <sup>st</sup> Annual College fair in Fullerton	1/14/10	over 50 students
Middle School	Provided Explore Interpretive Training at <b>Oak Crest Middle School</b>	1/26/10	60 students and parents
Middle School	Provided Explore Interpretive Training at <b>Earl Warren Middle School</b>	1/27/10	60 students and parents
Workshop	Presented two financial aid workshops in <b>Fullerton</b> and <b>Artesia</b>	1/30/10	20 students and parents

### **2009 Accomplishments**

MAPS 4 College implemented a variety of programs, services and classes aimed at students and adults throughout Los Angeles and Orange County. These programs,

services and classes have helped students succeed in school, college and life; they ranged from free to fee-based and are listed below:

Event	Description	Date	# of Participants
Counseling & College Fairs	High school seniors learned about the college application process; students began the process by developing a list of colleges that might be of interest to them to actually applying to the colleges.		120
Counseling	Counseling and testing preparation advice was provided to students at four different college fairs. These fairs were held at <b>Pasadena, Anaheim, Fullerton, and Long Beach.</b>		more than 500 students
Counseling and College Fair	In collaboration with Korea Daily, MAPS headed the counseling booth at the 4 <sup>th</sup> annual <b>Korean College Fair at Grace Korean Church.</b> Four of MAPS volunteer counselors provided college admission counseling services.	9/12/09	over 100 students
College Fair	MAPS hosted its first annual college fair in Fullerton, CA in conjunction with the Regional Admission Counselors of California.	11/12/09	60 students
Camp & College Tours	MAPS planned and hosted a summer camp called the “ <b>Mountain Top Summer Camp</b> ” was organized for students in 7 <sup>th</sup> – 12 <sup>th</sup> grade. Students from all over California and Nevada participated in an intensive three-day residential college preparatory program. Admissions counselors and college counselors were in-residence at the camp. The program was didactic, interactive and content-based. The camp included panel discussions between students and panelists; it provided an opportunity for students to learn how to effectively communicate with professionals around issues of college success. Students were provided with a VIP visit to the <b>Claremont Colleges</b> and engaged in a private panel presentation hosted by <b>Harvey Mudd College.</b>	8/3-5/09	29 students
College Tour	<b>MAPS</b> sent over 200 students to visit Chapman University and University of California, Irvine on a college tour.	11/16/09	200 students

Tutoring	On a regular basis, MAPS provided free tutoring services called Peer 2 Peer Mentoring Program every Thursday in Fullerton.	Year long	
Internship & Community Service	MAPS provided internship and community service opportunities to high school students, college students, and adults. Students assisted in all aspects of the organization in administration, planning, event coordinating, and teaching. Students acquired real world experience.	Year long	
College Test Prep	MAPS began the ACT Test Preparation classes. MAPS students showed marked improvement in their ACT scores. All students took a diagnostic test when they joined the program and that test was compared to the actual scores on their ACT test results. On average, MAPS' students increased their score by 5 points. The highest increase was by 11 points, which was equivalent to 740 points in a SAT score.	5/1/09	37 students

### **ACT Test Score Improvements**

Scores improved for students who took the one month ACT Test Prep Course and provided us with the actual test results. More students took the course; however, they have not provided MAPS with a posttest score. Note: An ACT score of 36 is the highest score on the exam.

<b>Test 0259C</b>	<b>Real ACT Test</b>	<b>ACT Point Gain (SAT equivalent)</b>
Composite 14	Composite 25	11 points (740 points)
Composite 24	Composite 34	10 points (660 points)
Composite 26	Composite 34	8 points (540 points)
Composite 20	Composite 27	7 points (430 points)
Composite 27	Composite 32	5 points (330 points)
Composite 23	Composite 27	4 points (290 points)
Composite 24	Composite 28	4 points (290 points)
Composite 29	Composite 33	4 points (290 points)
Composite 26	Composite 30	4 points (290 points)
Composite 30	Composite 33	3 points (230 points)
Composite 27	Composite 30	3 points (230 points)
Composite 20	Composite 22	2 points (160 points)
Composite 28	Composite 30	2 points (150 points)
Composite 33	Composite 34	1 point (140 points)

**Administration** - MAPS moved it's initial office from Los Angeles and opened a new office in Fullerton, CA. The founder, Sarai Koo, attended the Harvard University Summer Institute on College Admission training and made valuable contacts with deans and directors of Ivy League colleges. She was also an invited speaker at "Speaking Truth for Unity" Asian American Youth Summit with Korean Churches for Community Development (KCCD) at the California Endowment.

## Summary of MAPS Accomplishments Since 2006 and Future Goals

### Early Years - 2006 to 2008

From 2006 to 2008, MAPS has educated and counseled over 500 students. Our work has taken place in various venues; from formal events, such as local conference workshops and college fairs, to informal settings such as libraries, coffee shops, and even the students' homes. Since its inception as a non-profit organization in June 2008, MAPS has collaborated with high schools, charter schools, churches, colleges, counselors and college admission officers to provide students with the extra help and/attention they need to pursue their educational and life goal(s).

#### List of Programs and students served:

Counseling at Cerritos High School	50+ senior students
Participated in various local college fairs and/or presentations (Pasadena (two times), Santa Monica, Agoura Hills, USC, and Torrance)	700+ students/parents
Individual and group college counseling (6 <sup>th</sup> grade to adult students)	100+ students in LA/OC
Organized and led 3 college tours (California and east cost) Colleges Visited: UC San Diego, SD SU, University of San Diego, San Diego Christian College, Pasadena Art College, Otis College, UC Davis, UC Berkeley, Stanford, St. Mary's, UC Santa Cruz, Santa Clara University, University of San Francisco, UC Irvine, UC Los Angeles, CSU Long Beach, CSU Fullerton, Clark University, Boston University, Boston College, Amherst College, College of Holy Cross, Tufts University, University of Mass Amherst, Harvard U, Brown U, Yale, Lehigh U, Muhlenberg College, Bryn Mawr, Haverford, Swarthmore, Temple, U Penn, Drexel U, Gettysburg, Dickenson C, Georgetown, George Washington U, and much more	10 students
12 financial aid and college application seminars	200+ students

#### Administrative Milestones:

Presented <i>Introduction to the College Process</i> at Cerritos High School	November 2006 and 2007
Presented <i>The College Process</i> at Cerritos High School twice	November 2006 and 2007
Conference speaker and planning committee at the Independent Educational Consultants Association in 2007	November 7-9, 2007
Opened first office in Los Angeles	September 2008
MAPS Featured in the Korea Times	October 2008
Visited over 50 colleges throughout the United States	October 2008